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NEWS RELEASE – For immediate publication – May 27, 2015

BROAD RIVER FURNITURE ANNOUNCES SEVEN NEW EXECUTIVES

CHARLOTTE, N.C. ---

Ashley Furniture HomeStore licensee Broad River Furniture has announced the appointments of two Senior Directors and five Directors to newly created roles, effective today.

The Company has named Charles Workmon as Senior Director, Distribution and Home Delivery, and Burton Oxford as Senior Director, Special Projects. Other new additions to Broad River's executive team are Manny Rodrigues as Director, Talent; Christopher Smith, Director of NC/SC Distribution Center and Cross-Dock Operations; Crystal Gettys, Director of Customer Care; Todd Jones, Regional Sales Director, North Region; and Jackie Massey-Hughes, Regional Sales Director, South Region.

Formerly the Director of Business Development for XPO Last Mile in Marietta, GA, Workmon brings 20 years of home delivery and distribution expertise to Broad River. His experience includes the development of delivery solutions for major home furnishings retailers. In this new role, Workmon oversees all aspects of Broad River's home delivery as well as transportation and distribution services. He reports to Charlie Malouf, COO.

Oxford joined Broad River in 2012, has served as Director of Sales Development since last February and has been the Company's STORIS Project Manager leading into its recent implementation. His knowledge of the system, its capabilities and interfaces will be a valuable asset in his new role, which includes e-commerce and other cross-functional projects. He reports to Charlie Malouf.

Rodrigues brings over 15 years of Human Resources experience to the Company, and has led talent acquisition teams at Liberty Mutual Insurance, Bank of America and Enterprise Rent A Car. The Rhode Island native moved to Charlotte in 2003 to serve as Director of International Relations for Johnson & Wales University. His responsibilities include securing, retaining and maximizing top talent for the growing Company. Manny reports to Jonathan Ishee, CEO.

Smith comes to Broad River from Nebraska Furniture Mart's north Texas facility, where he served as Warehouse Operations Assistant Manager. He reports to Chris Dulski, VP of Operations, and oversees all aspects of the Distribution Center and cross-dock operations.

Gettys joins Broad River after 11 years of various roles in supply chain, contact center and



operations at Lowe's Companies, Inc. headquarters in Mooresville, NC. She is responsible for re-engineering Broad River's Customer Care processes and policies to provide a delightful experience for the Company's customers, and reports to Chris Dulski, VP of Operations.

Jones and Massey-Hughes have been promoted from Regional Sales Managers to Regional Sales Directors for their respective regions and are responsible for building market share through world class sales teams and continuous improvement in the Guest experience. Both report to Tim Denzer, VP of Sales.

"We are excited to have all of these seasoned and talented leaders on our growing team as we continue to build our infrastructure, and we look forward to the contributions they will make as we move forward," commented Malouf.

Broad River is one of Furniture Today's Top 100 Furniture Stores and Fastest Growing Furniture Stores. The Company was also recognized by Furniture Today as one of four Retail Giants of Bedding in the U.S. based on its achievements in the competitive mattress arena. Grant Thornton, LLP recognized the Company again this fall as one of North Carolina's Top 100 Private Companies.

Founded in 2003 by CEO Jonathan Ishee and headquartered in Charlotte, NC, Broad River Furniture is the regional licensee of 16 Ashley Furniture HomeStores in North Carolina, South Carolina and Georgia and one Ashley Furniture HomeStore outlet in Charlotte. The privately-held Company employs over 500 at its stores, distribution center and corporate office.

Ashley Furniture HomeStore is the #1 selling furniture store brand in the world with over 500 locations. The retailer is an exclusive provider of furniture from Ashley Furniture Industries, Inc., the largest furniture manufacturer in the United States. For more information on Ashley Furniture HomeStore and our products, visit our website at www.ashleyfurniturehomestore.com.

Ashley Furniture Industries, Inc. is the largest furniture manufacturer in the United States and one of the largest in the world. The company offers one of the industry's broadest product assortments to retail partners in 123 countries. From design through fulfillment, Ashley continuously strives to provide the best values, selection and service in the furniture industry. For more information on Ashley Furniture and its products, visit www.ashleyfurniture.com.



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